

Benelli

TIMELESS TRAVELER

Embody the spirit and freedom of the '50s on the Imperiale 400



IMPERIALE
400

IMPERIALE 400 TECHNOLOGY

Benelli's Imperiale 400 turns back time and taps into the marque's magnificent history to offer today's free spirits a classic, elegant and passionate ride previously available only in their dreams. Retro in outlook and simplicity yet fully modern in terms of performance and dependability, this spiritual successor to the Benelli-MotoBi Imperiales of 1950s is based around an all-new air-cooled, four-stroke single-cylinder engine held tight inside a steel-tube-and-plate double cradle frame. The Imperiale 400 truly is the essence of the open road.

- 1 12 Liters of Fun**
The classy, elegant tear drop tank holds a full 12 liters of fuel
- 2 Heart of Nobility**
Power packed 400cc engine churns out 21PS at 6000rpm, with a torque output of 29Nm at 3500rpm.
- 3 Built for the Long Haul**
Plush seat and upright ergonomics allow for those extended riding sessions the Imperiale 400 was engineered to conquer
- 4 Shock and Awesome**
Pre-load adjustment makes every ride a pleasant experience, be it solo or riding two up.
- 5 Serious Stopping Power**
The 300mm disc up-front and the 240mm rear disc comes with Dual-channel ABS for much needed control.





ENDLESS BEAUTY

Some looks never go out of fashion and the Imperiale in that sense, is packed with retrotastic allure.



ANALOGUE ATTITUDE IN A DIGITAL AGE

Stays true to its Authentic & Pure design and flaunts a traditional console-setup with a modern touch.



STRAIGHT SHOOTER

The peashooter-style exhaust pipe has a vintage appeal and a Benelli roar unlike any other.



SPIRIT, GLORY AND THE OPEN ROAD

*T&C Apply

#PeaceOfMind

Sit back. Relax. Your Benelli is in safe hands
Your Benelli is our Passion! This statement conveys how Benelli aspires to develop and build highly desirable and premium motorcycles. We have made sure that the same passion and commitment is seen and delivered at every Benelli service touch-point. We have also introduced a range of after-sales products that will make living with your Benelli, a stress-free experience.

The after-sales products have enabled us to redefine the concept of ownership experience, with a clear focus on customer delight. After all, your Imperiale deserves a royal treatment and you deserve the best ownership experience.





ROAD SIDE ASSISTANCE

The Imperiale 400 is a timeless traveller designed to cater to the ever-growing thirst of a rider to explore. However, in case of a breakdown, Benelli has introduced an add-on 24x7 RSA service that is transparent, hassle-free and available across the country.

DURING VEHICLE PURCHASE

₹ 4000*

2 YEARS

AFTER VEHICLE INVOICE

₹ 3600*

1 YEAR

AFTER VEHICLE INVOICE

₹ 6000*

2 YEARS



Timeless Traveller



PICK & DROP

Owning the Imperiale 400 is all about living the Imperial life. To add to the royal experience, Benelli India has introduced a customer-friendly pick and drop service to work around your busy schedule so that you have one less thing to worry about.

1 YEAR

₹ 943*

2 TIMES

(SERVICE USE)

3 YEARS

₹ 1887*

6 TIMES

(SERVICE USE)



2-YEAR COMPLIMENTARY SERVICE

Riding the Imperiale 400 is all about being a timeless traveller who values journey more than the destination, be it any time of the year. For such a Hodophile, the Imperiale 400 is the ideal companion, offering an unparalleled riding experience. But to truly cherish this experience,

timely service is vital. On that front, Benelli India has developed a customer friendly 2-year complimentary service schedule, which ensures top-notch workmanship and quality parts. So, keep riding and unravelling the undiscovered India.

**SERVICE
SCHEDULE**
2 YEARS - ₹8936*

1st SERVICE

₹ 1308*

1000kms/30 Days

2nd SERVICE

₹ 1308*

6000kms/6 Months

3rd SERVICE

₹ 2308*

12000kms/12 months

4th SERVICE

₹ 1308*

18000kms/18 months

5th SERVICE

₹ 2704*

24000kms/24 months



BENELLI SHIELD (AMC)

Advantage of AMC (3rd Year)	Actual Cost*	AMC Cost*	AMC Cost applicable from sale date	Net Savings
2 Periodic Services	₹ 3629	₹ 1500	Invoice Date to 30 Days	52%
2 Periodic Services	₹ 3629	₹ 2000	31 Days to 60 Days	47%



Complimentary Labour-
2 Services



1 Complimentary
wash



5% Discount -
Genuine Spares



5% Discount -
Genuine Engine Oil



ANNUAL MAINTENANCE CONTRACT

Annual Maintenance Contract is a facility provided to Imperiale 400 owners, wherein Benelli India provides maintenance and repair services to the customer at authorized Benelli service centres.



The infographic features a central red box with the text "BEST - IN - CLASS WARRANTY". Surrounding this box are four dark grey boxes, each containing an icon and text: a calendar icon for "36 MONTHS / 3 YEARS", an infinity symbol for "UNLIMITED KILOMETRES", a wrench and screwdriver icon for "WEAR & TEAR PARTS EXCLUDED", and a clipboard icon for "PROMPT SERVICE HISTORY".

3-YEAR UNLIMITED KMS WARRANTY

The passion for riding is all about exploring the unknown, forming new friendships and meeting like-minded riders along the way. It's about discovering who you truly are and we don't want anything to come in between this feeling.

For that, we have introduced the best in segment 3-year unlimited KMS warranty, to ensure peace of mind. So go ahead, live every moment of the ride with the Imperiale 400.





UNLEASH YOUR INNER ROAR!

Imperiale Raiders : Blue-Blooded Riders.

The logo represents a very compelling belief. The ferocious lion with a ravenous and stern look states the hunger to grow and accomplish goals, to endure an Imperial life. It also emphasizes the commandeering attitude to rule.

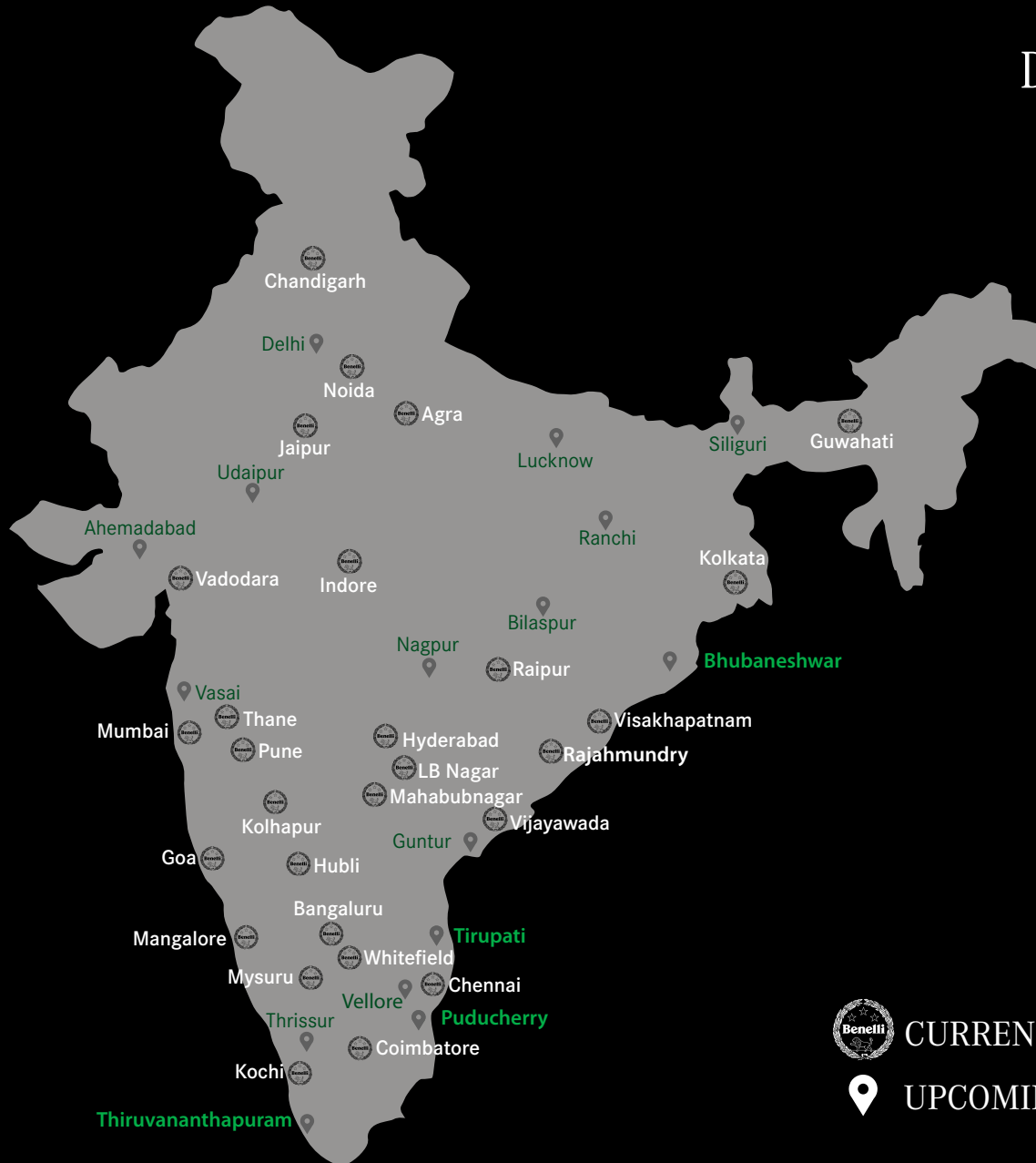
'Imperiale Raiders' community – A pack of like-minded riders who crave to explore the undiscovered India. The community portrays an unbreakable bond, that reflects every Blue-Blooded rider's connection with the Benelli Imperiale 400.

Live your freedom. Live the Imperiale life.

[f @ImperialeRaiders](#)

[@imperialeraiders](#)

BENELLI INDIA DEALERSHIP NETWORK



CURRENT DEALERSHIP



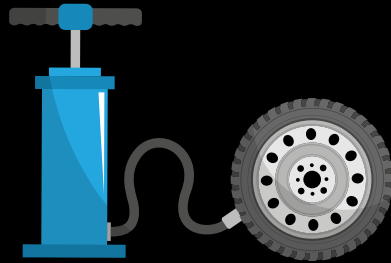
UPCOMING DEALERSHIP

FOR THE PERFECT BENELLI ROAR

Oil Change



Maintain Tyre Pressure



Avoid Unnecessary Revving



Follow Service Schedule



**Avoid Parking
In Direct Sunlight**



**Accelerating On Ignition
Leads To Engine Damage**



**Red Signal
Turn Off Your Benelli**



SPECIFICATIONS

ENGINE

Type

Single-cylinder, Air-cooled,
4-valves/cylinder, SOHC

Displacement

374 c.c.

Power

21PS @ 6000rpm

Torque

29Nm @ 3500rpm

Transmission

5-speed

Drive Type

Chain

Fuel System

Fuel-Injection

CHASSIS

Front Suspension

41mm Telescopic

Rear Suspension

Pre-load adjustable

Front Brake

300mm single disc (ABS)

Rear Brake

240mm single disc (ABS)

DIMENSIONS

L X W X H

2170 x 820 x 1120 mm

Wheelbase

1440mm

Seat Height

780mm

Min Ground Clearance

165mm

Kerb Weight

205kg

Fuel Tank Capacity

12 litres

WHEELS

Front Tyre

100/90 - 19

Rear Tyre

130/80 - 18

Wheel Type

Spoked Rim



CHOOSE
YOUR COLOR



Silver



Black




Red

 Dealer Enquiry

 Contact Us

 Dealer Locator

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 india.benelli.com

PURE PASSION SINCE 1911

